

Index

Introduction	3
1. Strategy document details	4
2. Description of strategic approach adopted to address each of the INCIRCLE principles	4
2.1 Reduce	4
2.2 Regenerate	4
2.3 Rethink	5
2.4 Innovate.....	5
2.5 Revalue.....	5
3. Details of measures under each of the four INCIRCLE pillars' sectoral policy areas which are included in the strategy	5
3.1 Water Sector	6
3.1.1 Measures addressing water use efficiency/water demand management	6
3.1.2 Measures addressing water reuse and other alternative water production systems ...	6
3.1.3 Any other relevant measures.....	7
3.2 Energy Sector	7
3.2.1 Measures addressing the optimization of energy use efficiency.....	7
3.2.2 Measures addressing the development of renewable energy systems.....	8
3.2.3 Measures addressing heating and cooling optimization in tourism establishments.....	8
3.2.4 Any other relevant measures.....	9
3.3 Waste Management Sector	9
3.3.1 Measures addressing the optimization of waste separation and recycling practices....	9
3.3.2 Measures addressing the increased reduction of waste at source.....	10
3.3.3 Any other relevant measures.....	10
3.4 Mobility Sector.....	11
3.4.1 Measures promoting the development of sustainable transport solutions.....	11
3.4.2 Measures promoting the development of infrastructure required to sustain improved transport solutions	11
3.4.3 Measures promoting public transport and shared private transport solutions	12
3.4.4 Any other relevant measures.....	12
4. Horizontal Measures.....	13
4.1 A Nexus approach linking the four INCIRCLE pillars.....	13
4.2 Integration of tourism with natural areas and the surrounding communities	13
4.3 Consultation and outreach	14
4.4 Research and Innovation.....	15

4.5	Comprehensive policy making.....	15
5.	Tools supporting the implementation of the strategy	16
5.1	Legislation.....	16
5.2	Incentives.....	16
5.3	Technical support.....	17
5.4	Capacity building.....	18
5.5	Guidance, Quality Labels, and benchmarks.....	18
5.6	Market support/Availability of solutions.....	19
6.	Additional comments.....	19

Template for summarising the synthetic version of strategies

Introduction

This template, forms part of the Deliverable 4.1.1: INCIRCLE Evaluation Pack – Strategy Evaluation Framework. The Strategy Assessment Framework Report should be used as a reference when filling in the template. The scope of this template is to summarise the draft strategies created for Deliverable 3.6.2: 5 regional/national strategies for the transition towards a more circular tourism, which will then be used to assess the proposed strategies.

This template is to be filled in English, respecting the format and the number of characters. Please use diagrams and bullet point lists whenever possible to facilitate evaluation.

The report has to be sent no later than **the 18th of June 2021** in a Word format to:

- EWA: manuel.sapiano@gov.mt, julia.bonello@gov.mt, aaron.cutajar@gov.mt
- AREA: enrico.longato@areasciencepark.it, Fabrizia.salvi@areasciencepark.it, anja.starec@areasciencepark.it

1. Strategy document details

Please insert the Project Partner's details, the strategy's target region, population size and tourism figures (averaged for the past 5 years). Moreover, please include a short descriptive outline of the strategy's objectives, how it takes local/regional/national tourism related issues into account, and how it plans to address them to be more circular in nature.

The minimum number of characters for section 1 is 1800, and the maximum is 2500 characters.

2. Description of strategic approach adopted to address each of the INCIRCLE principles

Please insert a description of the strategic approach adopted and how the strategy takes the application of each of the 5 INCIRCLE Principles into account integrating them into the 4 pillars.

The minimum number of characters for section 2 is 1800, and the maximum is 2500 characters.

2.1 Reduce

The first principle, identified by the Ellen MacArthur Foundation, defined a circular model as to design out of waste. Indeed, in such a model waste does not exist, because of consideration for economic, natural, and social capital, and are therefore kept in use for the longest time possible. This concept contrasts the traditional linear model, where the main economic driver consists of natural resource use. Instead, in a circular economy model, the main economic driver consists in the 4Rs: reduce, reuse, recycle and recover. Tourism policies may promote this principle, considering actions where the production of waste is minimised, and the resources use (like water and energy) is optimized.

2.2 Regenerate

The principle focus of "regenerate" is, on the one hand, to optimise the resource loop by circulating the products' components and materials, in both technical and biological loops by collecting them and replacing them at each level of the reuse, and, on the other hand, trying to dematerialize as much as possible, resources related to tourism by its virtualization (paper, reservation, etc.) This approach rests upon the so-called ReSOLVE framework (regenerate, share, optimise, loop, virtualize, exchange). For this reason, tourism should not be an island in the ocean of other economic activities, but it must be integrated, generating synergies between touristic and local activities.

2.3 Rethink

Rethink principle requires decision makers to dramatically refuse the linear approach, adopting a new way to think about resources management processes across capitals. The fulfillment of the rethink principle is based on a strong awareness on impacts that decisions determine on resources across capitals, in all phases of the lifecycle of products and services. Any ambitious project for a territory cannot succeed if it is not widely accepted by most of the relevant stakeholders. Hence, it is important to design and implement a process to be as inclusive as possible and to make the stakeholders feel included, from the start. The mere fact that many elements and stakeholders are affected by circular policies, requires a holistic approach looking to integrate all visions and expectations, to design a useful, resilient, and comprehensive plan. Because of its cross-cutting nature, tourism policies need this type of approach, which may consider all the sectors this phenomenon impacts on.

2.4 Innovate

A sustainable and circular policy should look at the years to come, guiding the territories towards a sustainable development. Having a long-term vision is a must because it explicitly and implicitly inspires the single actions. The European Commission, in December 2019, presented the European Green Deal, which is a package of measures addressing businesses and citizens to move towards a sustainable development for growth. This is the European vision, which answers to the Paris Agreement, that will inspire the future actions by 2050. Circular local policies should be inspired by this long-term vision, and be strongly innovative, using new idea or method, foreseeing different scenarios, and making room for further local developments.

2.5 Revalue

This principle refers to the capacity of decision makers to maintain the value of resources and products, across different economic cycles. This kind of capacity can be supported by several types of actions, as for example, maintenance and repair, reuse, repurpose, refurbish, remanufacturing, refitting, renovation, recycle, recovery. This principle specifically requires enhancing the overall capacity of cycles to be upcycled. Upcycling refers to the reuse in such a way, as to create a product of higher quality or value than the original. More specifically, upcycling could be referred to the process of converting secondary raw materials/by-products into new materials, components or products of better quality, improved functionality and/or a higher value.

3. Details of measures under each of the four INCIRCLE pillars' sectoral policy areas which are included in the strategy

The following sections will focus on the various measures for water, energy, waste, and mobility pillars, that are supporting the strategy’s implementation. A more in-depth explanation of these sectoral policy measures can be found in the Evaluation Pack Report document. It must be noted that the possibility of overlapping and repetition of measures between the four pillars and/or the horizontal approach is realised, and there is no issue with repeating such measures.

3.1 Water Sector

3.1.1 Measures addressing water use efficiency/water demand management

Please insert the details of the measures included under the strategy, addressing water use efficiency and/or water demand management, in the table below. (Add additional rows in the table according to the number of measures).

#	Name of Measure	Implementation Time Frame ¹	Implementation Metric	Implementation Target	Estimated Cost	INCIRCLE Context
1	<text>	<Long, medium, short term>	<Unit>	<Quantity>	<Euro>	<Reduce, Regenerate, Rethink, Innovate, Revalue>
2						
3						
4						

Please include a short (<50 words) description of each measure included under the above table.

#	Name of Measure	Description
1		
2		
3		
4		

3.1.2 Measures addressing water reuse and other alternative water production systems

Please insert the details of the measures included under the strategy, addressing water reuse and other alternative water production systems, in the table below. (Add additional rows in the table according to the number of measures).

#	Name of Measure	Implementation Time Frame	Implementation Metric	Implementation Target	Estimated Cost	INCIRCLE Context
1	<text>	<Long, medium, short term>	<Unit>	<Quantity>	<Euro>	<Reduce, Regenerate, Rethink, Innovate, Revalue>
2						
3						
4						

Please include a short (<50 words) description of each measure included under the above table.

¹ A short-term time frame is <1 year, a medium-term time frame is <5 years, a long-term time frame is >5 years

#	Name of Measure	Description
1		
2		
3		
4		

3.1.3 Any other relevant measures

Please insert the details of any other measures included under the strategy which are relevant to the water sector, in the table below. (Add additional rows in the table according to the number of measures).

#	Name of Measure	Implementation Time Frame	Implementation Metric	Implementation Target	Estimated Cost	INCIRCLE Context
1	<text>	<Long, medium, short term>	<Unit>	<Quantity>	<Euro>	<Reduce, Regenerate, Rethink, Innovate, Revalue>
2						
3						
4						

Please include a short (<50 words) description of each measure included under the table above.

#	Name of Measure	Description
1		
2		
3		
4		

3.2 Energy Sector

3.2.1 Measures addressing the optimization of energy use efficiency

Please insert the details of the measures included under the strategy, addressing the optimization of energy use efficiency, in the table below. (Add additional rows in the table according to the number of measures).

#	Name of Measure	Implementation Time Frame	Implementation Metric	Implementation Target	Estimated Cost	INCIRCLE Context
1	<text>	<Long, medium, short term>	<Unit>	<Quantity>	<Euro>	<Reduce, Regenerate, Rethink, Innovate, Revalue>
2						
3						
4						

Please include a short (<50 words) description of each measure.

#	Name of Measure	Description
1		
2		
3		
4		

3.2.2 Measures addressing the development of renewable energy systems

Please insert the details of the measures included under the strategy, addressing the development of renewable energy systems, in the table below. (Add additional rows in the table according to the number of measures).

#	Name of Measure	Implementation Time Frame	Implementation Metric	Implementation Target	Estimated Cost	INCIRCLE Context
1	<text>	<Long, medium, short term>	<Unit>	<Quantity>	<Euro>	<Reduce, Regenerate, Rethink, Innovate, Revalue>
2						
3						
4						

Please include a short (<50 words) description of each measure.

#	Name of Measure	Description
1		
2		
3		
4		

3.2.3 Measures addressing heating and cooling optimization in tourism establishments

Please insert the details of the measures included under the strategy, addressing heating and cooling optimization within tourism establishments, in the table below. (Add additional rows in the table according to the number of measures).

#	Name of Measure	Implementation Time Frame	Implementation Metric	Implementation Target	Estimated Cost	INCIRCLE Context
1	<text>	<Long, medium, short term>	<Unit>	<Quantity>	<Euro>	<Reduce, Regenerate, Rethink, Innovate, Revalue>
2						
3						
4						

Please include a short (<50 words) description of each measure.

#	Name of Measure	Description
1		
2		
3		
4		

3.2.4 Any other relevant measures

Please insert the details of any other measures included under the strategy which are relevant to the energy sector, in the table below. (Add additional rows in the table according to the number of measures).

#	Name of Measure	Implementation Time Frame	Implementation Metric	Implementation Target	Estimated Cost	INCIRCLE Context
1	<text>	<Long, medium, short term>	<Unit>	<Quantity>	<Euro>	<Reduce, Regenerate, Rethink, Innovate, Revalue>
2						
3						
4						

Please include a short (<50 words) description of each measure.

#	Name of Measure	Description
1		
2		
3		
4		

3.3 Waste Management Sector

3.3.1 Measures addressing the optimization of waste separation and recycling practices

Please insert the details of the measures included under the strategy, addressing waste separation and recycling practices, in the table below. (Add additional rows in the table according to the number of measures).

#	Name of Measure	Implementation Time Frame	Implementation Metric	Implementation Target	Estimated Cost	INCIRCLE Context
1	<text>	<Long, medium, short term>	<Unit>	<Quantity>	<Euro>	<Reduce, Regenerate, Rethink, Innovate, Revalue>
2						
3						
4						

Please include a short (<50 words) description of each measure.

#	Name of Measure	Description
1		
2		
3		
4		

3.3.2 Measures addressing the increased reduction of waste at source

Please insert the details of the measures included under the strategy, addressing increasing waste reduction at source, in the table below. (Add additional rows in the table according to the number of measures).

#	Name of Measure	Implementation Time Frame	Implementation Metric	Implementation Target	Estimated Cost	INCIRCLE Context
1	<text>	<Long, medium, short term>	<Unit>	<Quantity>	<Euro>	<Reduce, Regenerate, Rethink, Innovate, Revalue>
2						
3						
4						

Please include a short (<50 words) description of each measure.

#	Name of Measure	Description
1		
2		
3		
4		

3.3.3 Any other relevant measures

Please insert the details of any other measures included under the strategy which are relevant to the waste sector, in the table below. (Add additional rows in the table according to the number of measures).

#	Name of Measure	Implementation Time Frame	Implementation Metric	Implementation Target	Estimated Cost	INCIRCLE Context
1	<text>	<Long, medium, short term>	<Unit>	<Quantity>	<Euro>	<Reduce, Regenerate, Rethink, Innovate, Revalue>
2						
3						
4						

Please include a short (<50 words) description of each measure.

#	Name of Measure	Description
1		
2		
3		
4		

3.4 Mobility Sector

3.4.1 Measures promoting the development of sustainable transport solutions

Please insert the details of the measures included under the strategy, addressing the development of sustainable transport solutions, in the table below. (Add additional rows in the table according to the number of measures).

#	Name of Measure	Implementation Time Frame	Implementation Metric	Implementation Target	Estimated Cost	INCIRCLE Context
1	<text>	<Long, medium, short term>	<Unit>	<Quantity>	<Euro>	<Reduce, Regenerate, Rethink, Innovate, Revalue>
2						
3						
4						

Please include a short (<50 words) description of each measure.

#	Name of Measure	Description
1		
2		
3		
4		

3.4.2 Measures promoting the development of infrastructure required to sustain improved transport solutions

Please insert the details of the measures included under the strategy, addressing the development of infrastructure required to sustain transport solutions, in the table below. (Add additional rows in the table according to the number of measures).

#	Name of Measure	Implementation Time Frame	Implementation Metric	Implementation Target	Estimated Cost	INCIRCLE Context
1	<text>	<Long, medium, short term>	<Unit>	<Quantity>	<Euro>	<Reduce, Regenerate, Rethink, Innovate, Revalue>
2						
3						
4						

Please include a short (<50 words) description of each measure.

#	Name of Measure	Description
1		
2		
3		
4		

3.4.3 Measures promoting public transport and shared private transport solutions

Please insert the details of the measures included under the strategy, addressing the promotion of public transport and shared private transport solutions, in the table below. (Add additional rows in the table according to the number of measures).

#	Name of Measure	Implementation Time Frame	Implementation Metric	Implementation Target	Estimated Cost	INCIRCLE Context
1	<text>	<Long, medium, short term>	<Unit>	<Quantity>	<Euro>	<Reduce, Regenerate, Rethink, Innovate, Revalue>
2						
3						
4						

Please include a short (<50 words) description of each measure.

#	Name of Measure	Description
1		
2		
3		
4		

3.4.4 Any other relevant measures

Please insert the details of any other measures included under the strategy which are relevant to the mobility sector, in the table below. (Add additional rows in the table according to the number of measures).

#	Name of Measure	Implementation Time Frame	Implementation Metric	Implementation Target	Estimated Cost	INCIRCLE Context
1	<text>	<Long, medium, short term>	<Unit>	<Quantity>	<Euro>	<Reduce, Regenerate, Rethink, Innovate, Revalue>
2						
3						
4						

Please include a short (<50 words) description of each measure.

#	Name of Measure	Description
1		
2		
3		
4		

4. Horizontal Measures

The following sections will focus on horizontal measures supporting the strategy’s implementation. These measures relate to the adoption of a nexus approach, inclusion of tourism area with surrounding communities, consultation and outreach actions, Research and Innovation initiatives and comprehensive policy making. A more in-depth explanation of these horizontal measures can be found in the Evaluation Pack Report document.

4.1 A Nexus approach linking the four INCIRCLE pillars

Please provide a description (less than 500 words) of how the strategy attempts to adopt an integrated approach, linking together, the four INCIRCLE sectoral pillars (water-energy-waste-mobility).

Please outline the measures promoting an integrated approach linking the four INCIRCLE pillars. An integrated approach is referring to collaboration between departments and public authorities (horizontal integration) and with different levels of government (vertical integration), to create practical and strategic policies. This links together actions affecting two or more of the INCIRCLE pillars.

#	Name of Measure	Implementation Time Frame	Implementation Metric	Implementation Target	Estimated Cost	INCIRCLE Context
1	<text>	<Long, medium, short term>	<Unit>	<Quantity>	<Euro>	<Reduce, Regenerate, Rethink, Innovate, Revalue>
2						
3						
4						

Please include a short (<50 words) description of each measure.

#	Name of Measure	Description
1		
2		
3		
4		

4.2 Integration of tourism with natural areas and the surrounding communities

Please provide a description (less than 500 words) of how the strategy attempts to transversally link tourism activities (relating to water, energy, waste and mobility) with the surrounding communities and natural environment.

Please outline the measures included in the strategy which promote the establishment of linkages between the tourism area and the surrounding communities and natural environment.

#	Name of Measure	Implementation Time Frame	Implementation Metric	Implementation Target	Estimated Cost	INCIRCLE Context
1	<text>	<Long, medium, short term>	<Unit>	<Quantity>	<Euro>	<Reduce, Regenerate, Rethink, Innovate, Revalue>
2						
3						
4						

Please include a short (<50 words) description of each measure.

#	Name of Measure	Description
1		
2		
3		
4		

4.3 Consultation and outreach

Please provide a description (less than 500 words) of how the strategy development and implementation process takes due consideration of the opinions and concerns of stakeholders (relating to water, energy, waste and mobility) through consultation efforts, outreach actions, participatory approaches and stakeholder working groups.

Please outline the measures included in the strategy which promote stakeholder consultation and outreach actions in its development and implementation.

#	Name of Measure	Implementation Time Frame	Implementation Metric	Implementation Target	Estimated Cost	INCIRCLE Context
1	<text>	<Long, medium, short term>	<Unit>	<Quantity>	<Euro>	<Reduce, Regenerate, Rethink, Innovate, Revalue>
2						
3						
4						

Please include a short (<50 words) description of each measure.

#	Name of Measure	Description
1		
2		
3		
4		

4.4 Research and Innovation

Please provide a description (less than 500 words) of how the strategy promotes research and innovation initiatives (relating to water, energy, waste and mobility) within and in support of the tourism sector.

Please outline the measures included in the strategy which promote research and innovation initiatives within and in support of the tourism sector.

#	Name of Measure	Implementation Time Frame	Implementation Metric	Implementation Target	Estimated Cost	INCIRCLE Context
1	<text>	<Long, medium, short term>	<Unit>	<Quantity>	<Euro>	<Reduce, Regenerate, Rethink, Innovate, Revalue>
2						
3						
4						

Please include a short (<50 words) description of each measure.

#	Name of Measure	Description
1		
2		
3		
4		

4.5 Comprehensive policy making

Please provide a description (less than 500 words) of how the strategy attempts to integrate tourism policies (inclusive of water, energy, waste, and mobility) within the broad framework of national/regional policies.

Please outline the measures included in the strategy which promote the establishment of policy links with national/regional development policies.

#	Name of Measure	Implementation Time Frame	Implementation Metric	Implementation Target	Estimated Cost	INCIRCLE Context
1	<text>	<Long, medium, short term>	<Unit>	<Quantity>	<Euro>	<Reduce, Regenerate, Rethink, Innovate, Revalue>
2						
3						
4						

Please include a short (<50 words) description of each measure.

#	Name of Measure	Description
1		
2		
3		
4		

5. Tools supporting the implementation of the strategy

The following sections will focus on the presence of tools supporting the strategy’s implementation. Tools can refer to legislation, incentives, technical support, capacity building initiatives, quality labels, benchmarks, and market support for new technologies. A more in-depth explanation of these tools can be found in the Evaluation Pack Report document.

5.1 Legislation

Please provide a description (less than 500 words) of the legislative measures (relating to water, energy, waste, mobility, and horizontal legislation for the tourism sector) which are proposed in the strategy.

Please outline the legislative measures included under the strategy.

#	Name of Measure	Implementation Time Frame	Implementation Metric	Implementation Target	Estimated Cost	INCIRCLE Context
1	<text>	<Long, medium, short term>	<Unit>	<Quantity>	<Euro>	<Reduce, Regenerate, Rethink, Innovate, Revalue>
2						
3						
4						

Please include a short (<50 words) description of each legislative measure.

#	Name of Measure	Description
1		
2		
3		
4		

5.2 Incentives

Please provide a description (less than 500 words) of how the strategy uses positive and negative incentive schemes (relating to water, energy, waste, mobility, and horizontal incentives for the tourism sector) to support the achievement of its objectives.

Please outline the incentive schemes included in the strategy which aim to contribute to the achievement of its objectives.

#	Name of Measure	Implementation Time Frame	Implementation Metric	Implementation Target	Estimated Cost	INCIRCLE Context
1	<text>	<Long, medium, short term>	<Unit>	<Quantity>	<Euro>	<Reduce, Regenerate, Rethink, Innovate, Revalue>
2						
3						
4						

Please include a short (<50 words) description of each measure.

#	Name of Measure	Description
1		
2		
3		
4		

5.3 Technical support

Please provide a description (less than 500 words) of how the strategy promotes the provision of technical support (relating to water, energy, waste, mobility, and horizontal aspects) to operators in the tourism sector to facilitate their alignment with its objectives.

Please outline the measures included in the strategy which promote the provision of technical support to operators in the tourism sector.

#	Name of Measure	Implementation Time Frame	Implementation Metric	Implementation Target	Estimated Cost	INCIRCLE Context
1	<text>	<Long, medium, short term>	<Unit>	<Quantity>	<Euro>	<Reduce, Regenerate, Rethink, Innovate, Revalue>
2						
3						
4						

Please include a short (<50 words) description of each measure.

#	Name of Measure	Description
1		
2		

3		
4		

5.4 Capacity building

Please provide a description (less than 500 words) of how the strategy supports capacity building initiatives (relating to water, energy, waste, mobility, and horizontal aspects) in support of the tourism sector.

Please outline the measures which promote/support capacity building for facilitating the implementation and achievement of the strategy’s objectives.

#	Name of Measure	Implementation Time Frame	Implementation Metric	Implementation Target	Estimated Cost	INCIRCLE Context
1	<text>	<Long, medium, short term>	<Unit>	<Quantity>	<Euro>	<Reduce, Regenerate, Rethink, Innovate, Revalue>
2						
3						
4						

Please include a short (<50 words) description of each measure.

#	Name of Measure	Description
1		
2		
3		
4		

5.5 Guidance, Quality Labels, and benchmarks

Please provide a description (less than 500 words) of how the strategy promotes guidance, quality benchmarks and quality labels (relating to water, energy, waste, mobility and horizontal aspects) to guide the tourism sector to a more circular approach.

Please outline the measures included in the strategy which promote guidance, quality benchmarks and quality labels which facilitate the adoption of increasingly circular approaches.

#	Name of Measure	Implementation Time Frame	Implementation Metric	Implementation Target	Estimated Cost	INCIRCLE Context
1	<text>	<Long, medium, short term>	<Unit>	<Quantity>	<Euro>	<Reduce, Regenerate, Rethink, Innovate, Revalue>

2						
3						
4						

Please include a short (<50 words) description of each measure.

#	Name of Measure	Description
1		
2		
3		
4		

5.6 Market support/Availability of solutions

Please provide a description (less than 500 words) of how the strategy attempts to facilitate the availability of new technologies (relating to water, energy, waste, mobility, and horizontal aspects) which can support the tourism sector in achieving increased circularity levels.

Please outline the measures included in the strategy which facilitate access to new technologies for operators in the tourism sector.

#	Name of Measure	Implementation Time Frame	Implementation Metric	Implementation Target	Estimated Cost	INCIRCLE Context
1	<text>	<Long, medium, short term>	<Unit>	<Quantity>	<Euro>	<Reduce, Regenerate, Rethink, Innovate, Revalue>
2						
3						
4						

Please include a short (<50 words) description of each measure.

#	Name of Measure	Description
1		
2		
3		
4		

6. Additional comments

Please include (less than 500 words) an outline of any other specific features which the strategy includes with the aim of promoting the adoption of the INCIRCLE circular tourism approach based on the 4 pillars.